



FilmOnMyPhone Competition

Short Fiction

The duration of a short fiction film should be between 5 and 12 minutes. Titles and credits are included in this time limit. Below are standard criteria that adjudicators might consider:

1. **Plot Development**

Adjudicators will assess the effectiveness of the film's plot development in engaging the audience. The storyline should be compelling, original, and creative, fitting within the limited time frame.

2. **Technical Aspects**

Evaluators will examine the film's technical elements, including camera work, framing, lighting, and composition. They will also consider the use of colour, both auditory and visual, and the overall aesthetic impact of the film.

3. **Editing Techniques**

The film's editing will be scrutinized, focusing on pacing, transitions, and the coherence of the overall flow. Effective editing should enhance the storytelling and maintain the audience's interest.

4. **Performance Quality**

Adjudicators will evaluate the quality of the performances, including the actors' ability to portray emotions, deliver dialogue, and execute movements convincingly and naturally.

5. **Sound Design**

The use of sound effects, dialogue clarity, ambient sound, and music will be assessed. High-quality sound design should complement and enhance the film's narrative and emotional impact.

6. **Innovative Filmmaking**

Innovative approaches to filmmaking will be recognized. Adjudicators will look for unique perspectives on reality and creative methods of conveying the filmmaker's message.

7. **Impact and Emotional Connection**

The film's ability to evoke emotions and provoke thoughts, leaving a lasting impression on the viewer, will be evaluated. A strong emotional connection with the audience is crucial.

8. **Audience Resonance**

Adjudicators will consider whether the film effectively resonates with the target audience and communicates its intended message or theme clearly and powerfully.