



FilmOnMyPhone Competition

How to Film

Editing videos on a smartphone has become increasingly popular thanks to the availability of powerful video editing apps. Here's a step-by-step guide on how to edit a video on a smartphone:

1. **Choose a Video Editing App**

There are numerous video editing apps available for both iOS and Android devices. Some popular options include iMovie (iOS), Adobe Premiere Rush (iOS and Android), Kinemaster (iOS and Android), and PowerDirector (Android). Choose the app that suits your needs and download it from the respective app store.

2. **Import Your Video**

Launch the video editing app and look for the option to import or add media. Tap on it and select the video you want to edit from your phone's gallery. The video will be imported into the app's workspace.

3. **Trim and Split Clips**

If you want to remove unnecessary parts from the video, tap on the imported video clip and look for the trimming or splitting option. Drag the handles to trim the video's start and end points or split it into multiple clips. This will help you focus on the essential parts of the video.

4. **Arrange and Rearrange Clips**

If you have split the video into multiple clips or want to add additional media, such as images or videos, you can rearrange the clips on the timeline. Most video editing apps use a drag-and-drop interface, allowing you to easily arrange the clips in the desired order.

5. **Add Transitions and Effects**

To make your video more engaging, you can add transitions between clips. Look for the transitions menu in the app and choose the desired transition style. Apply the transition by dragging it between two clips on the timeline. Additionally, you can experiment with effects like filters, overlays, or colour adjustments to enhance the visual appeal of your video.

6. **Add Text, Titles, and Captions**

To provide context or add informative elements to your video, you can insert text, titles, or captions. Look for the text or titles option in the app and select the style you prefer. Type in the text or captions you want to include and adjust their position, size, and colour as needed.

7. **Include Music and Audio**

If you want to add background music or include audio effects, check for the audio or music option in the app. You can either select pre-loaded tracks or import music from your device's library. Adjust the volume levels and trim the audio to synchronize it with your video.

8. **Apply Transitions and Animations (Optional)**

Some video editing apps offer additional features like animated stickers, transitions, or motion effects. If you want to add some creative flair to your video, explore these options in the app and apply them as desired.

9. **Preview and Fine-tune**

Once you've finished editing your video, it's essential to preview it to ensure everything looks as intended. Play the video from the beginning and watch it carefully, checking for any issues or inconsistencies. If necessary, go back and make any further adjustments to achieve the desired result.



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10. Save and Export

When you're satisfied with the edited video, save your project within the app to preserve your progress. Then, proceed to export the final video file. Choose the desired video quality and file format (e.g., MP4) that suits your requirements. Depending on the app, you might have options to save the video to your device's gallery, share it directly to social media platforms, or upload it to cloud storage.

Congratulations! You have successfully edited a video on your smartphone using a video editing app. Remember to practice and explore different features to enhance your video editing skills further.

YouTube Tip

When submitting your film for the *FilmOnMyPhone* Competition, it is essential to upload it as an unlisted video on YouTube. It's crucial to note that YouTube is stringent about copyrighted material, particularly audio tracks from other artists. To ensure a smooth submission process, we recommend using royalty-free music and sound effects available in YouTube's Audio Library.

To access these resources, navigate to studio.youtube.com and choose "Audio Library" from the menu on the left. This library provides a wide range of music and sound effects that you can incorporate into your film without worrying about copyright issues. By leveraging these resources, you not only comply with YouTube's guidelines but also enhance the overall quality of your submission. Good luck with your entry into the *FilmOnMyPhone* Competition!